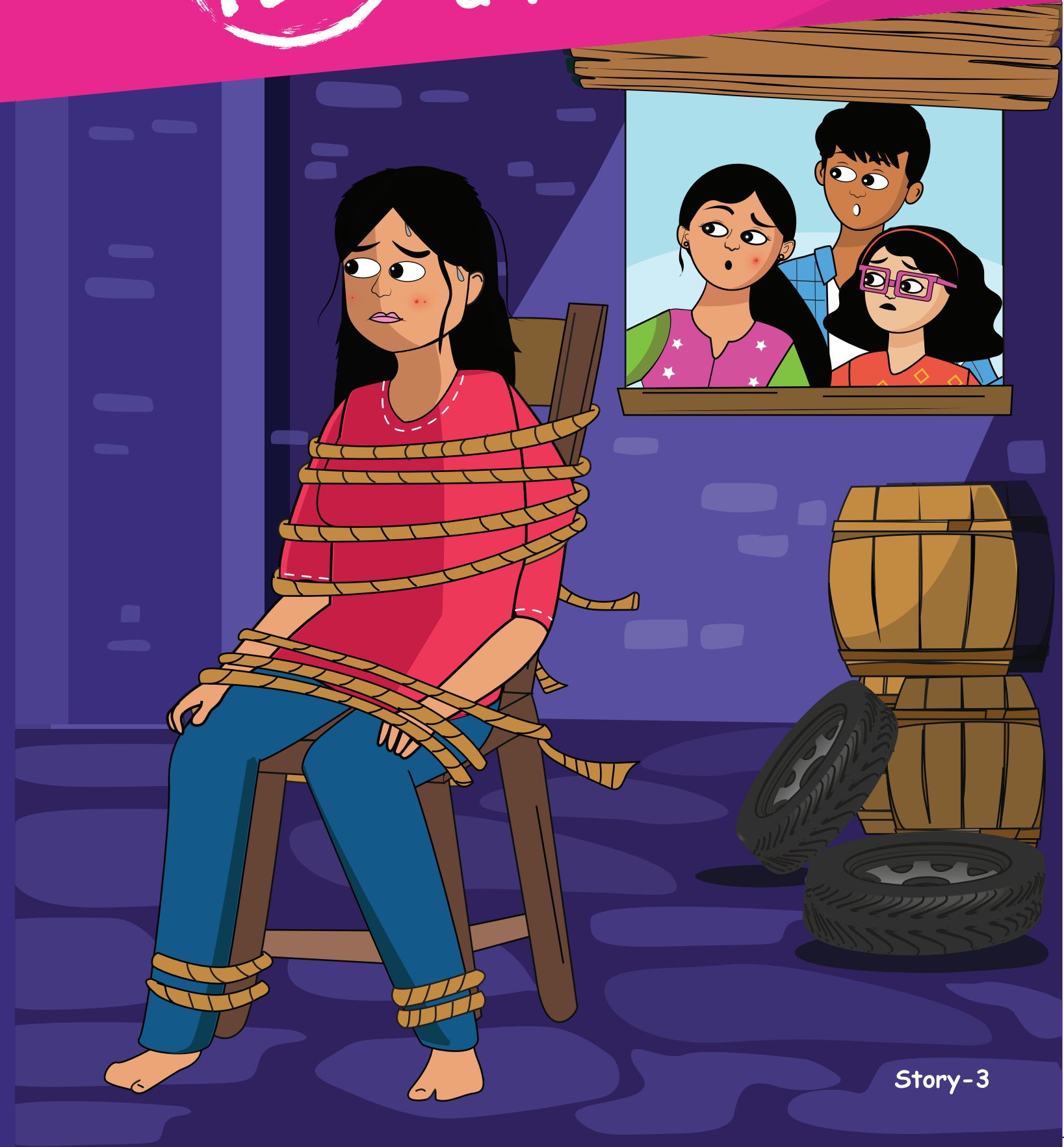
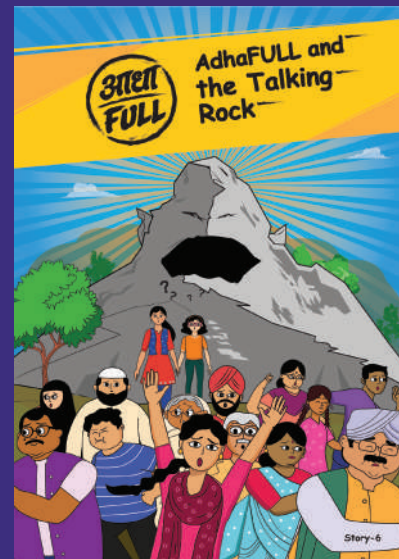
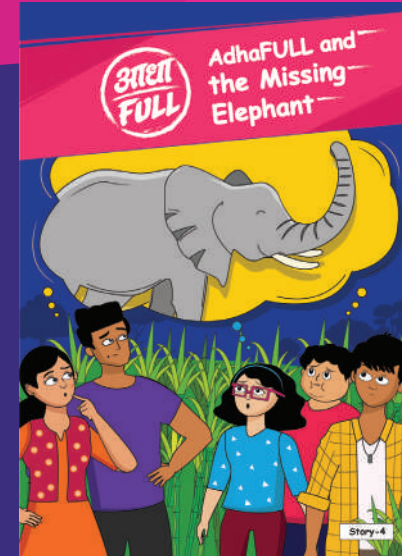
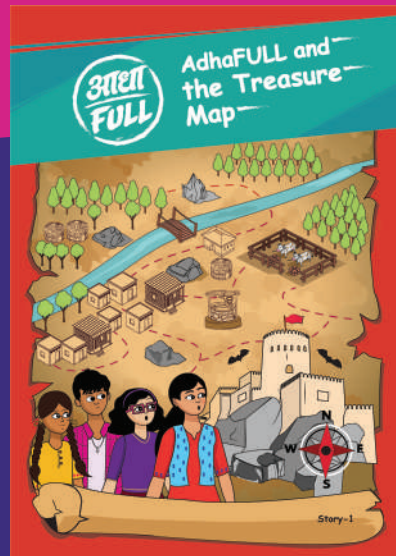




AdhaFULL and Kidnapping of a film star

There are many more adventures of AdhaFULL. Read them all, don't miss even a single one.



Developed and created by BBC Media Action
with support from UNICEF, DOVE and the Centre for Appearance Research



- Name: Kitty
- Age: 16 years
- Grade: Eleventh
- Merits: Sometimes peppy
Sometimes sensible. Mostly both!
- *Nothing is impossible for Kitty

Kitty



- Name: Adrak
- Age: 15 years
- Grade: Dropped school after seventh
- Merits: Idea bank number one.
- *Adrak is packed with ideas!

Adrak

'The' AdhaFULL team of Badlipur



- Name: Tara
- Age: 12 years
- Grade: Seventh
- Merits: A living encyclopedia
- *Tara never tells a lie

Tara

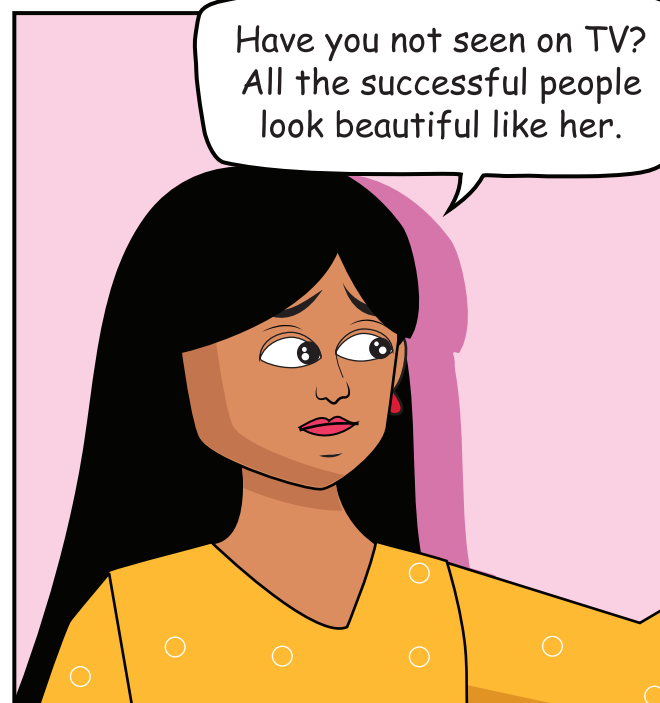
The three live in Badlipur and love playing detectives. Whenever something happens in Badlipur, they are the first on the scene, and together, solve the toughest of cases. Everybody knows them as the AdhaFULL team.



One day when Kitty came to Ranu's house, Ranu was applying makeup.



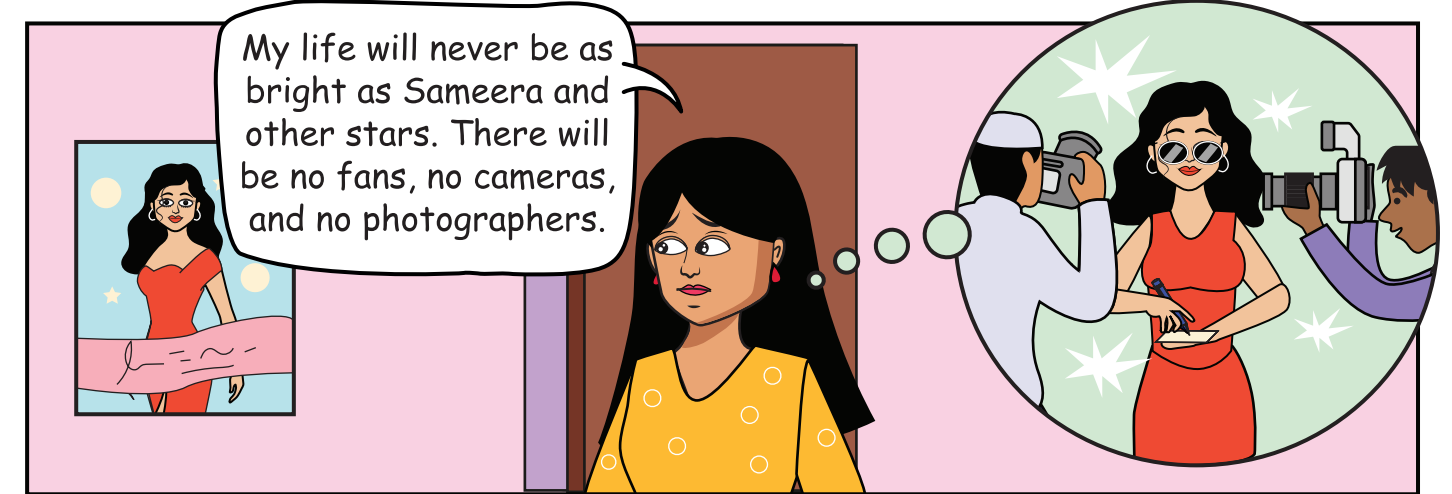
Have you not seen on TV? All the successful people look beautiful like her.



Ranu will have to be explained in a different way.



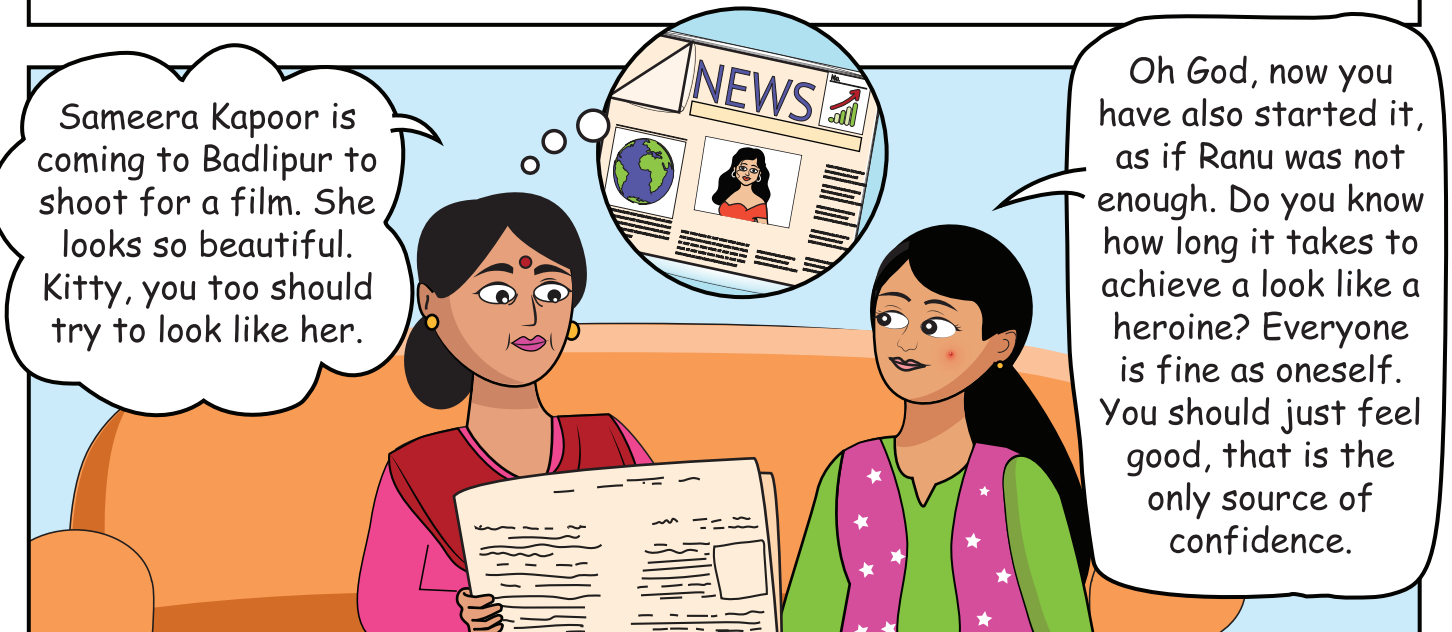
Gradually Ranu started becoming sad due to not being able to look like Sameera.



Kitty, you explain to her. She has become very sad, does not talk to anyone. She says she does not look like Sameera, so she has no life.



One day, a news appeared in the newspaper.



Chandu-Champa, the well-known crooks of Badlipur, come to know about Sameera Kapoor's arrival in Badlipur.

Champa, let us kidnap Sameera.

Yes Chandu, it is a good opportunity. We shall demand one crore as ransom.

Adrak goes to Kitty and Tara and tells them the whole plan of Chandu-Champa.

We must go to Sameera and inform her.

In which hotel is Sameera staying?

Hotel Rajmahal.

The trio reaches hotel Rajmahal.

Oh, they are Chandu-Champa. Let me see what plan they are making.

Chandu, we will kidnap Sameera tomorrow at the hotel.

They will not let us go in.

Let us talk to them and see what happens.

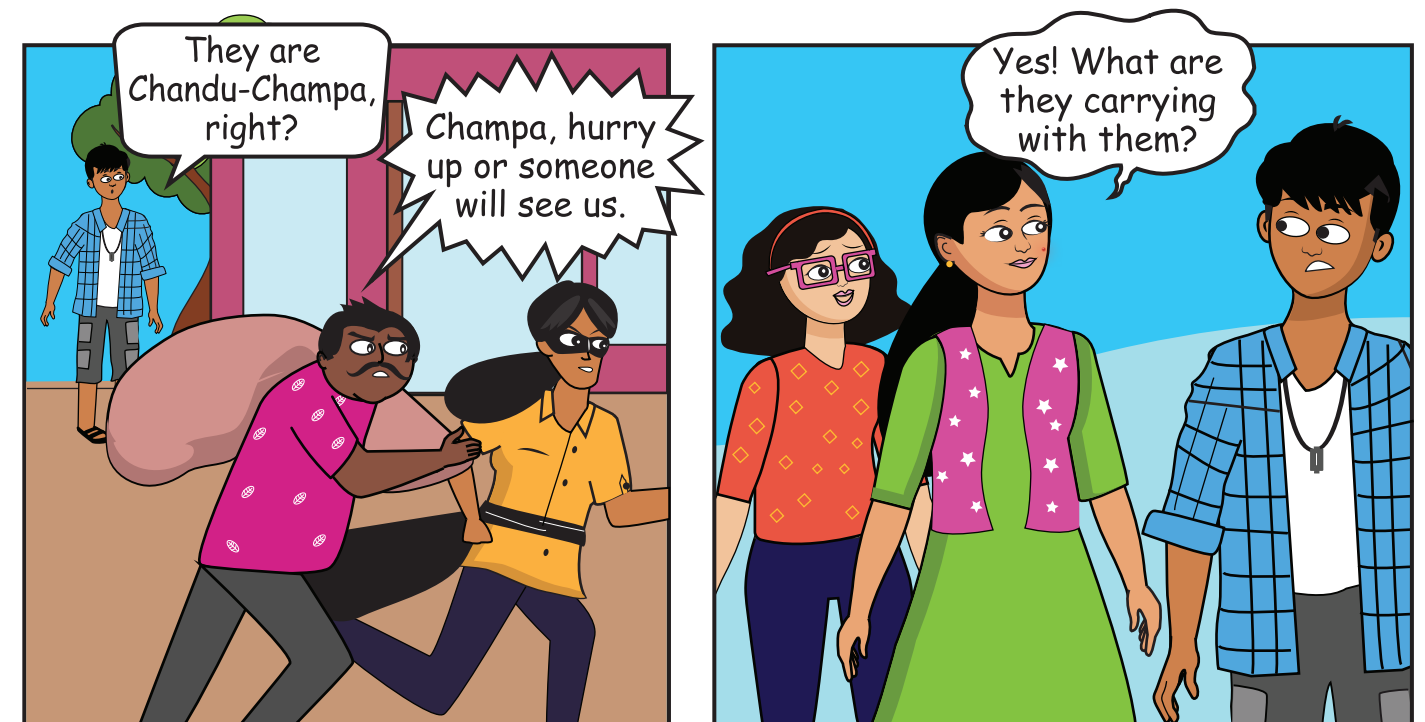
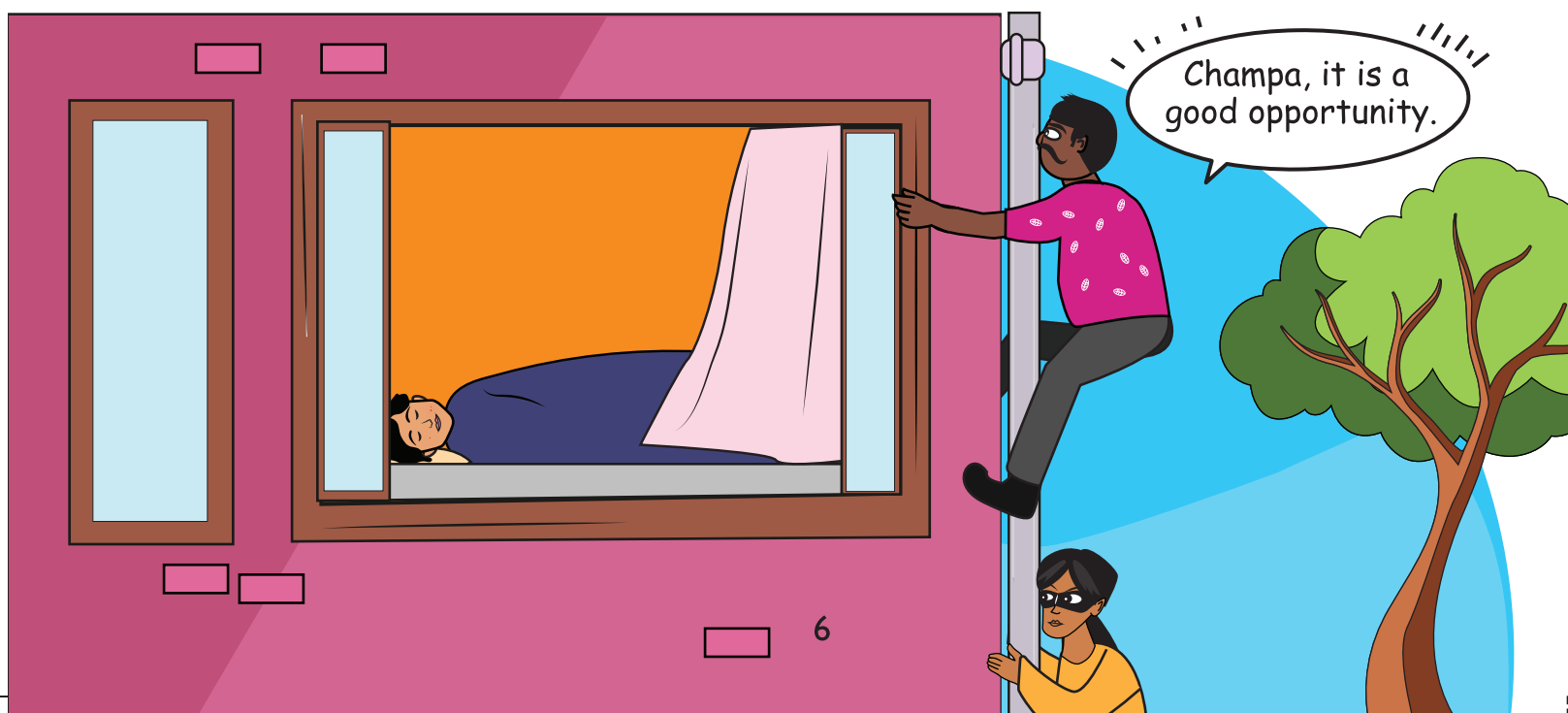
I must tell my AdhaFull team.

Uncle, we want to meet Sameera Kapoor.

Get lost. Who are you to meet her?



At the same time, Chandu-Champa were climbing up with the help of a pipe.



It seems they have kidnapped Sameera Kapoor.



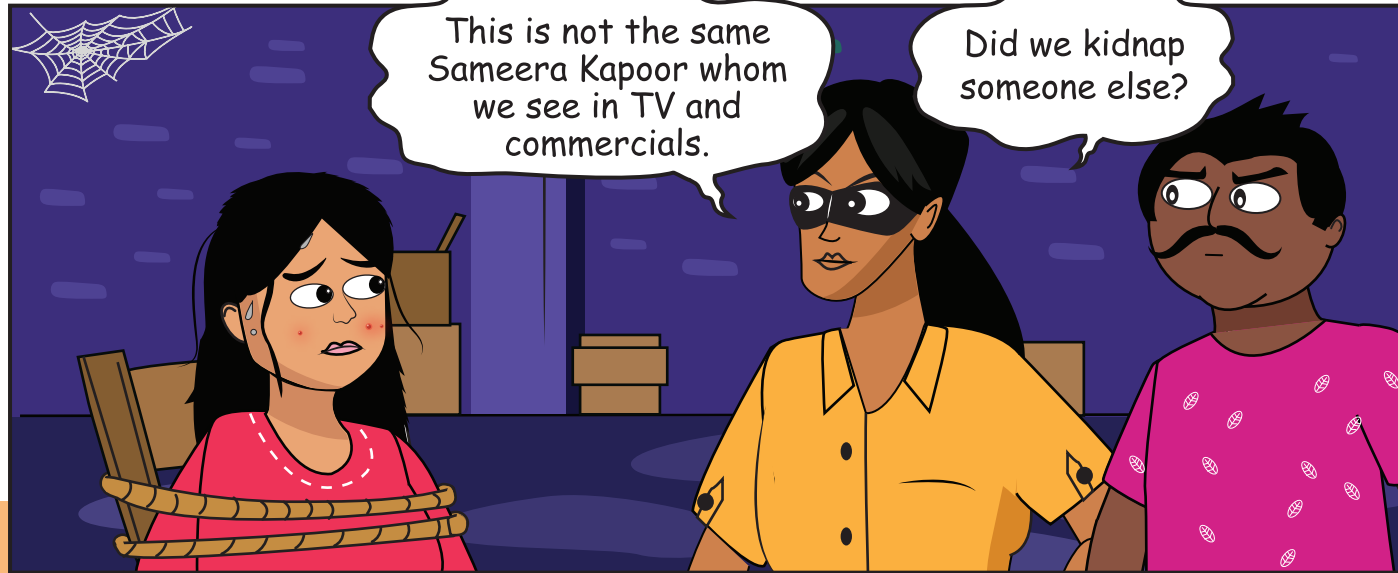
Let us follow them.



After reaching the base, Chandu-Champa get shocked when they see Sameera after taking her out of the sack.

This is not the same Sameera Kapoor whom we see in TV and commercials.

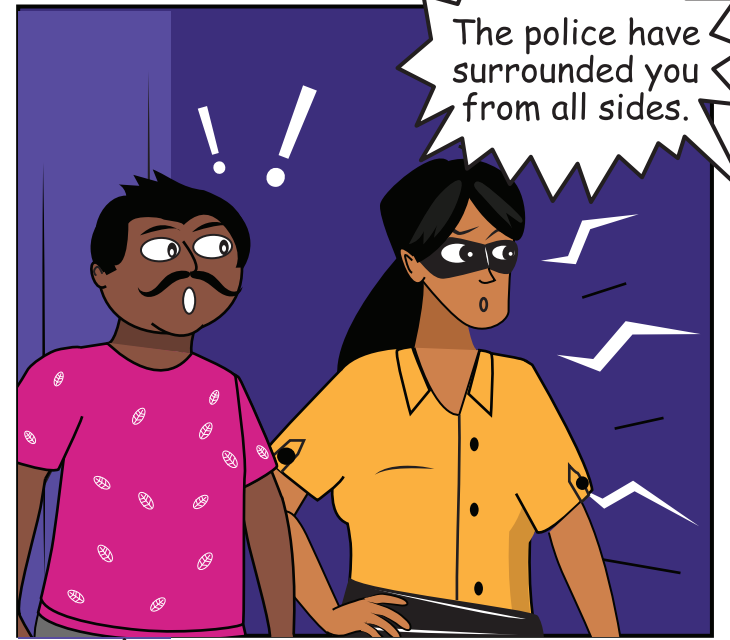
Did we kidnap someone else?



I have an idea.



The police have surrounded you from all sides.



Champa, the police are here!



Let us run away.



The team of AdhaFULL reaches the base.

Adrak, your idea worked. Wow, what a police voice you mimicked!



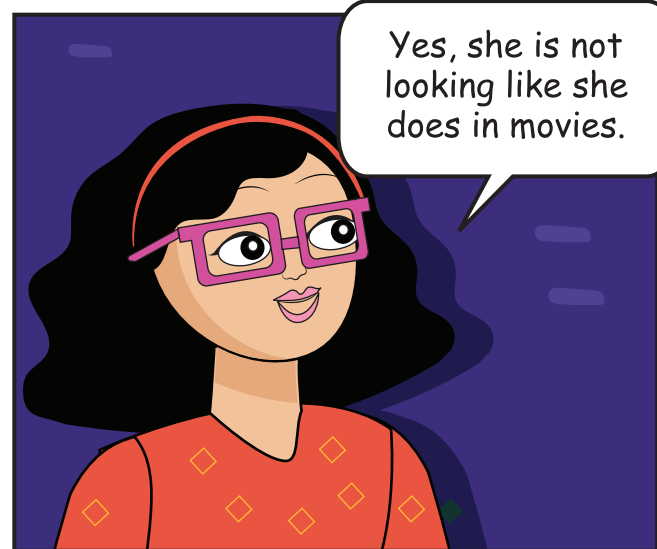
Let us go in.



The trio frees Sameera. While untying Sameera's hand, Kitty saw her and spoke with surprise.



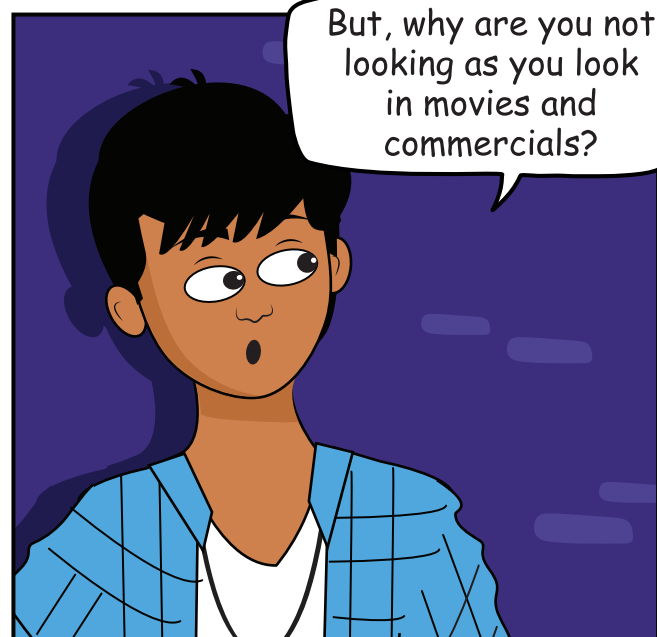
You are not Sameera.



Yes, she is not looking like she does in movies.



I am Sameera.



But, why are you not looking as you look in movies and commercials?



I look ordinary without my team and makeup.



We should never have blind faith on whatever we see on TV and commercials.

Kitty tells Sameera everything about Ranu.

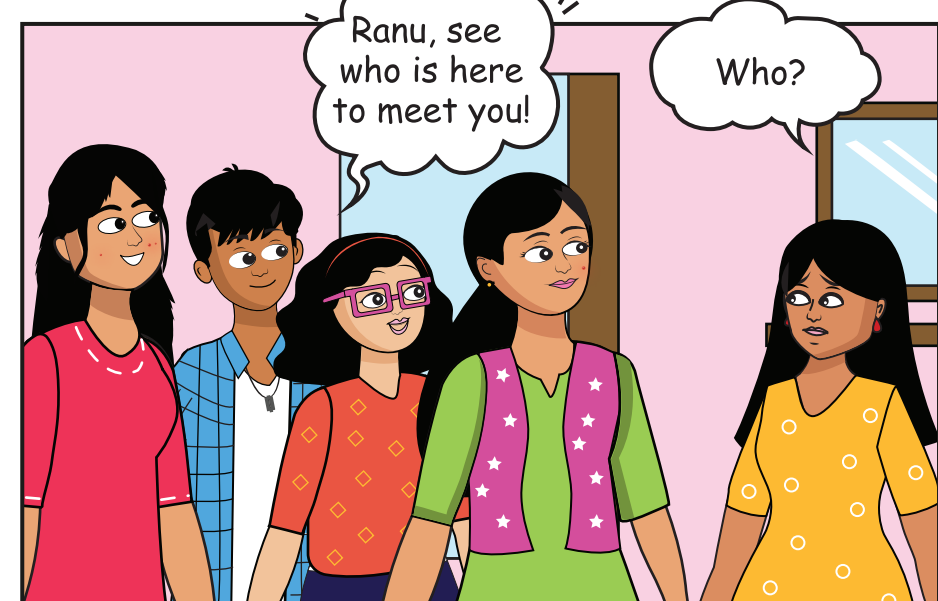


We want a favour from you. We have a friend, Ranu...



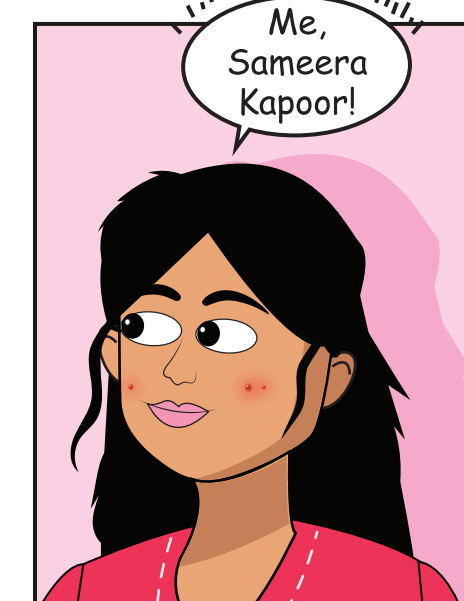
I am ready to help.

All four of them go to Ranu's home.



Ranu, see who is here to meet you!

Who?

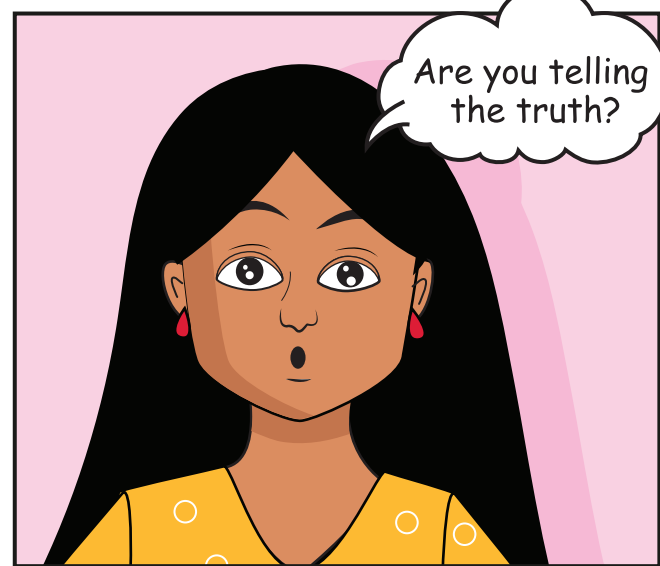


Me, Sameera Kapoor!



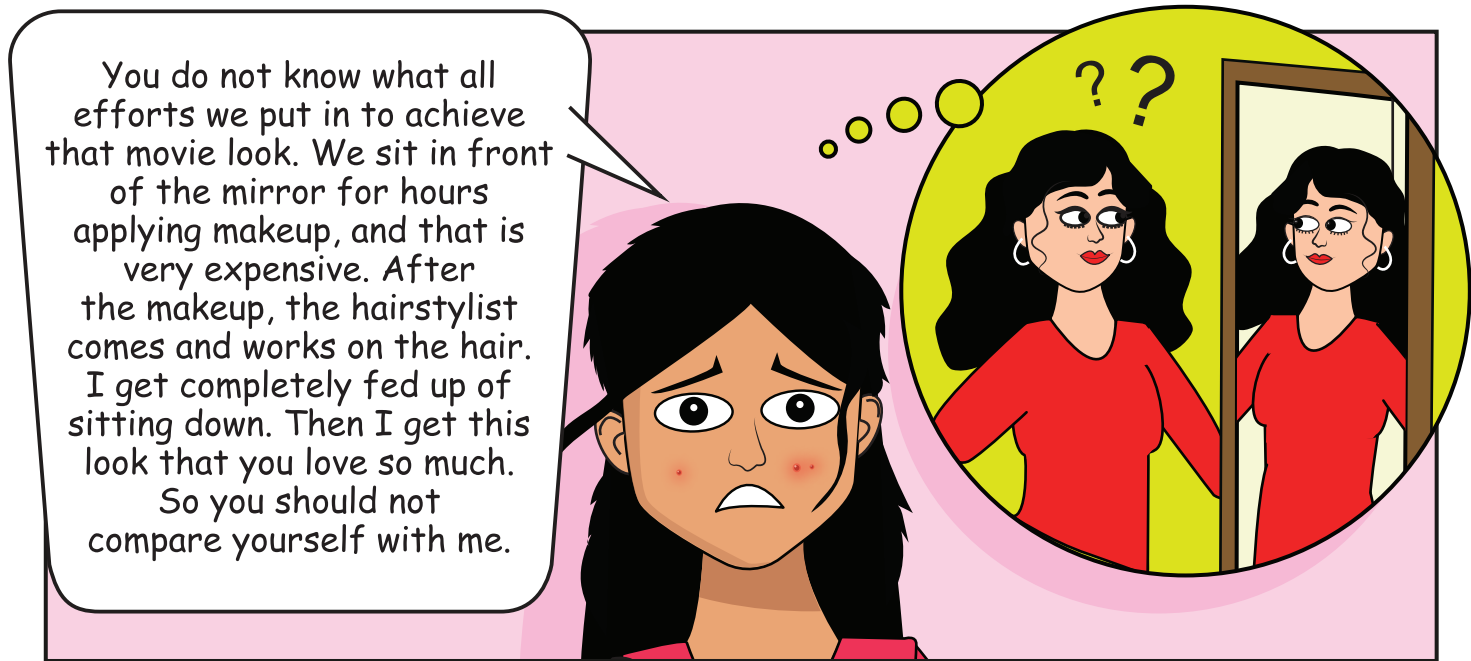
You are lying. She looks very glamorous. You are just like me.

I am Sameera, and it is my real look without any makeup. Before we are photographed for commercials, the whole team works to prepare us. First of all our makeup is done, hair are made and we are dressed well. Then, they take our photographs. The photographs are further edited so that we look even more beautiful. For example, our complexion is made fairer. Our height is increased and our face is made blemish free.

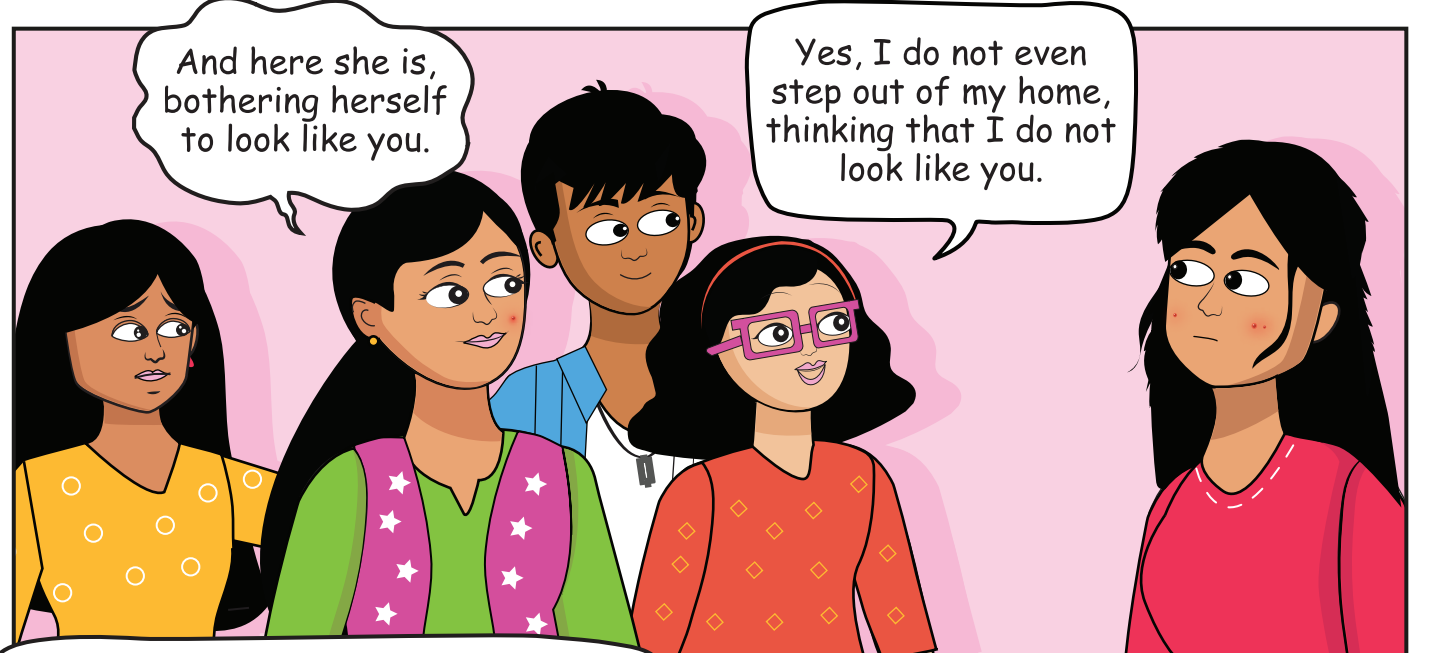
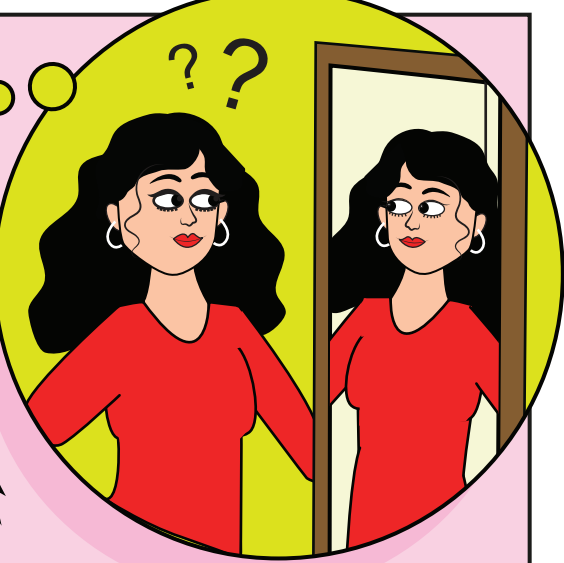


Are you telling the truth?

The purpose behind the way I am made to appear in commercials is to make other people feel bad about their looks after seeing me. So what happens is that the people buy all those things which I try to sell through commercials. But when all those things do not work, they feel even worse. Because, whatever we see in commercials, is not the reality. The beauty we see on TV and in commercials is fake.



You do not know what all efforts we put in to achieve that movie look. We sit in front of the mirror for hours applying makeup, and that is very expensive. After the makeup, the hairstylist comes and works on the hair. I get completely fed up of sitting down. Then I get this look that you love so much. So you should not compare yourself with me.

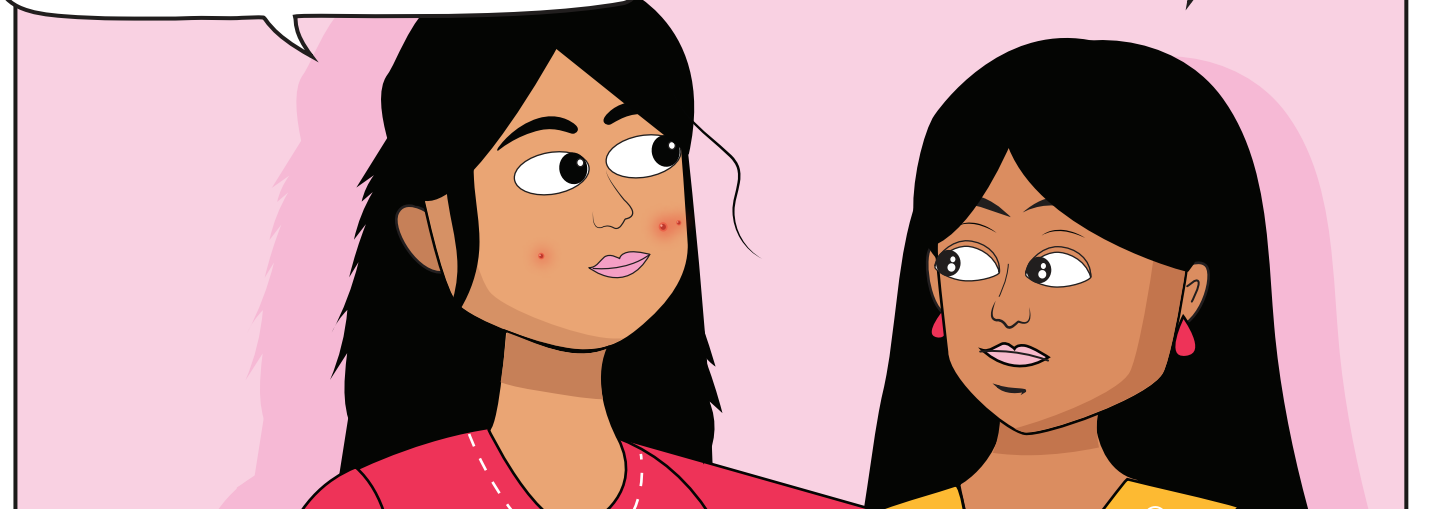


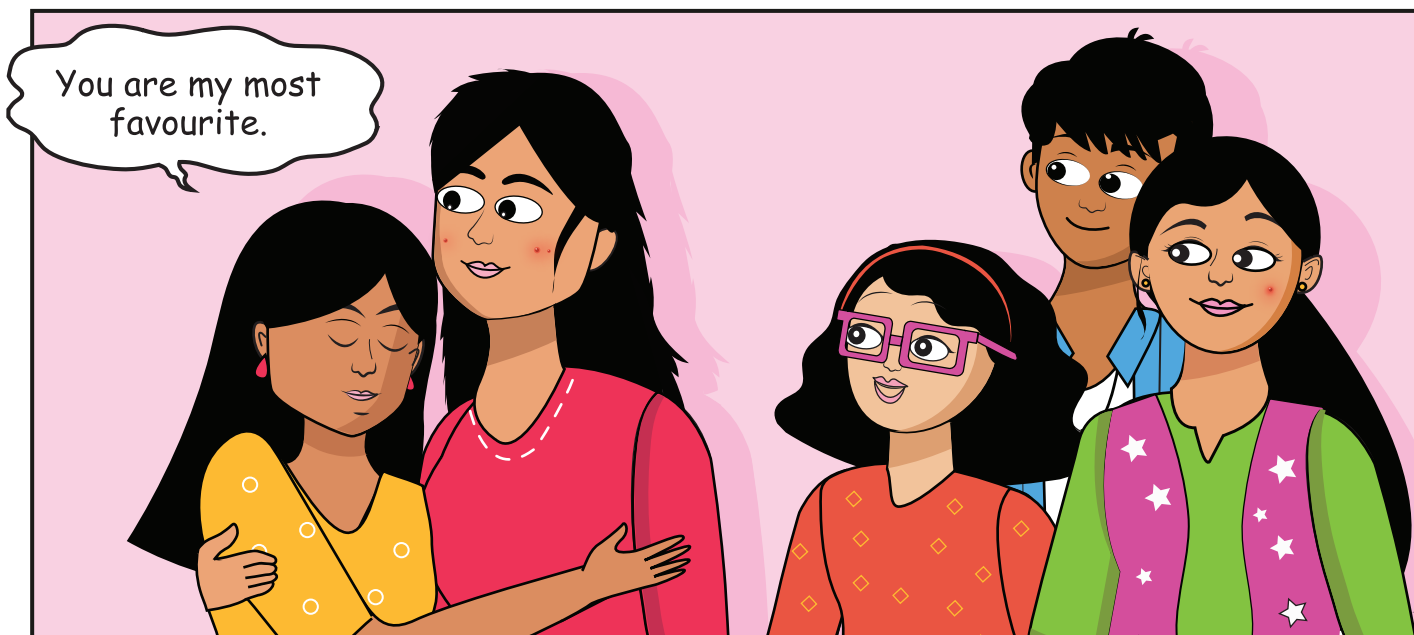
And here she is, bothering herself to look like you.

Yes, I do not even step out of my home, thinking that I do not look like you.

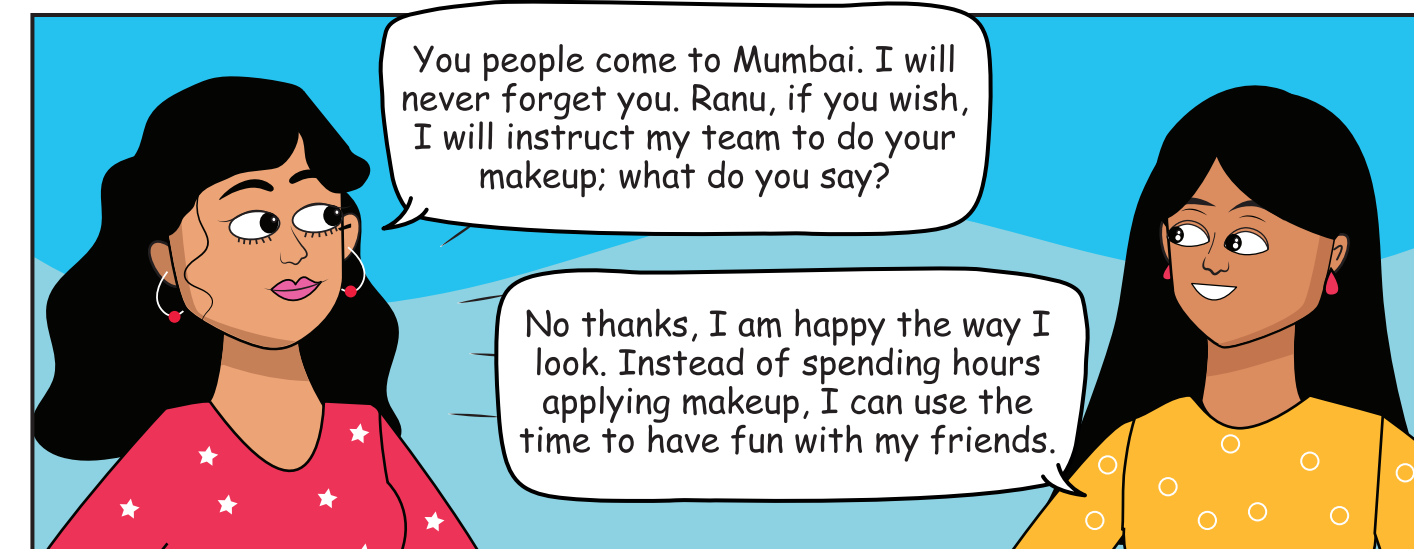
The beauty we see on TV and in commercials is fake. So, do not try to look like me and do not compare yourself with me.

I understand. May I hug you?

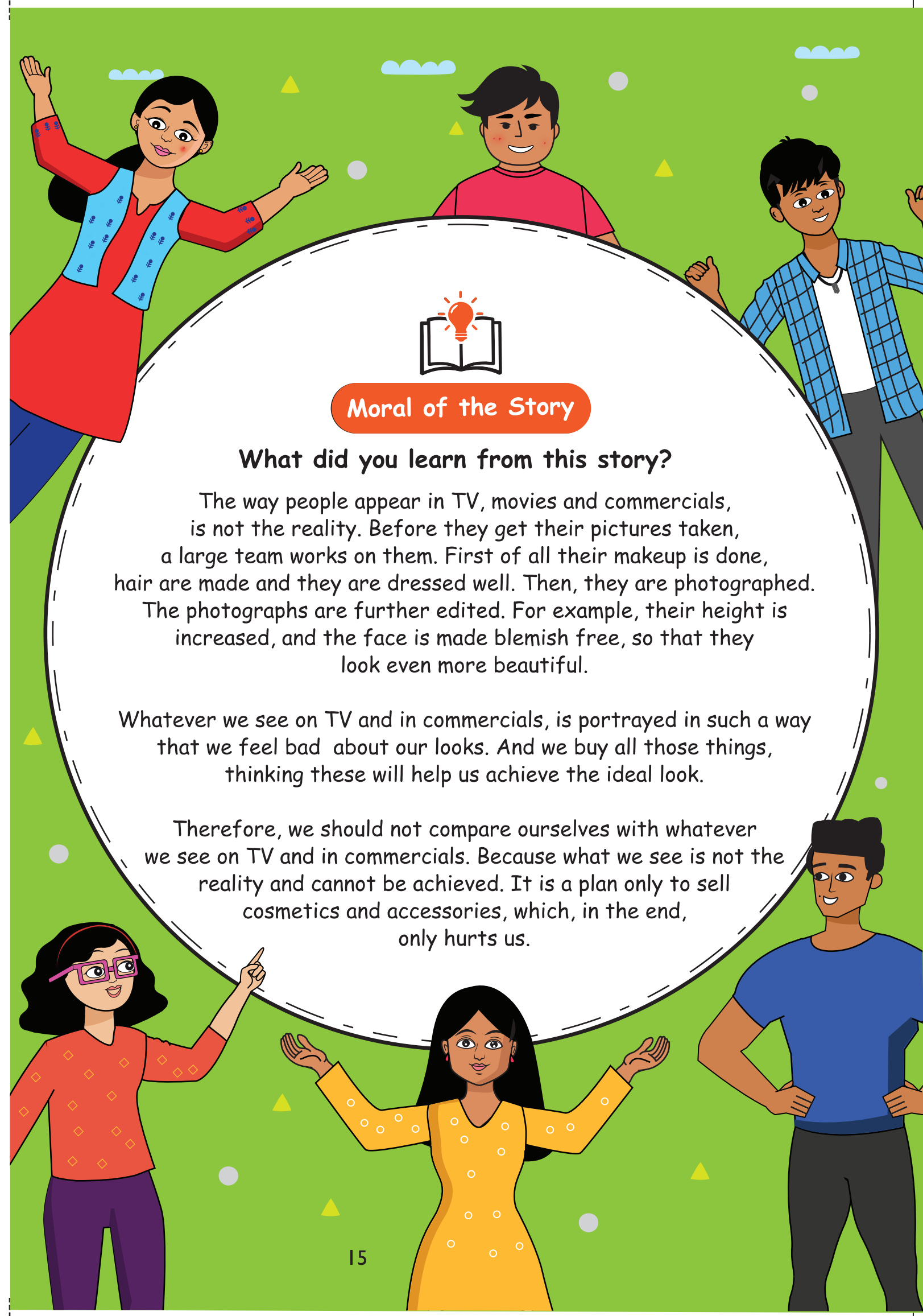




Next day, all of them go to the railway station to say goodbye to Sameera.



The End



Moral of the Story

What did you learn from this story?

The way people appear in TV, movies and commercials, is not the reality. Before they get their pictures taken, a large team works on them. First of all their makeup is done, hair are made and they are dressed well. Then, they are photographed. The photographs are further edited. For example, their height is increased, and the face is made blemish free, so that they look even more beautiful.

Whatever we see on TV and in commercials, is portrayed in such a way that we feel bad about our looks. And we buy all those things, thinking these will help us achieve the ideal look.

Therefore, we should not compare ourselves with whatever we see on TV and in commercials. Because what we see is not the reality and cannot be achieved. It is a plan only to sell cosmetics and accessories, which, in the end, only hurts us.

Must play

Take some time to think what you learned from this story.

Now, read the sentences given in column **A**, and link them with the reasons given in column **B** that you think are the most appropriate.

A

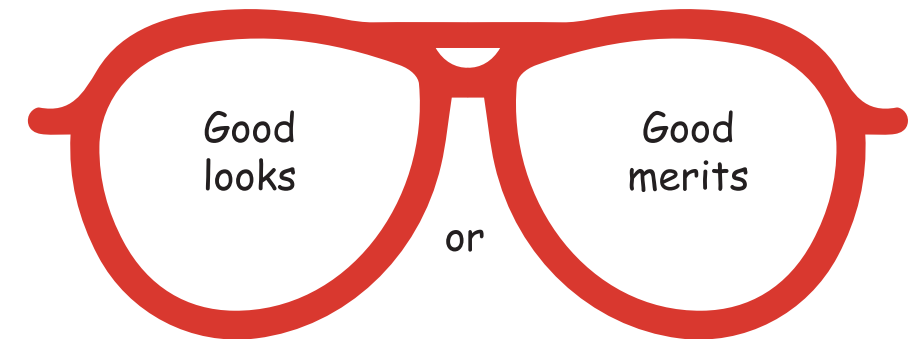
1. After taking photographs, they are edited.
2. The beauty portrayed in the commercials is not the reality.
3. The beauty we see in photographs cannot be achieved.
4. We must not compare ourselves with the actors we see in commercials.

B

1. It is done to sell cosmetics and accessories.
2. It is performed to change the looks, such as, making the complexion fairer.
3. A whole team works to prepare them.
4. Because it is not the reality, and it is impossible to achieve such kind of beauty.



Play this one too if you wish



Take some time to think about best friend. Now, think of any five qualities of theirs due to which you like them the most.

